

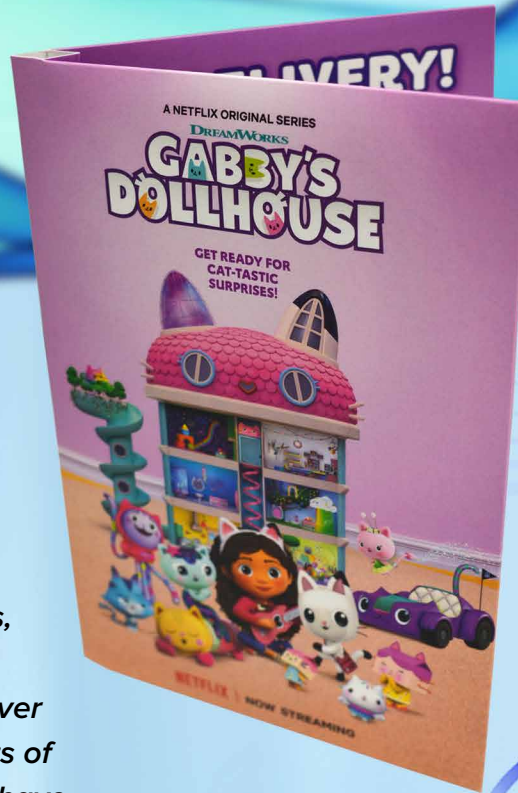
Make a *sound* choice:

- ✓ Audio logos
- ✓ Custom messages
- ✓ Sound effects
- ✓ Licensed music
- ✓ Ringtones

Audio Case Study #55

Netflix 5" x 7" Custom Sound Card

Netflix was launching its latest original series, an animated show called *Gabby's Dollhouse* created by DreamWorks, and it needed a clever marketing campaign to get influencer parents of young kids excited about the new show and have them post on social media about the launch. As the longtime innovator and leader in audio technology in the promotional field, CleggPromo worked with its Distributor to create an iconic audio card for the gift box. The content for the card was easy to pick—20 seconds of the show's hard to get out of your head catchy theme song, *Playing in Gabby's Dollhouse*. Nothing delivers the feel of your product or campaign like a custom audio card from CleggPromo.



SKU: #912-Custom

Digital Low Run Custom Sound Card

100	250	500	750
10.56	9.41	8.89	8.04 (R)

Price includes 10-second custom sound
 Set up charge 4-Color Process: \$75V

- Impressive Direct Mail Vehicle
- Launch New Products
- Invitations
- Brand Awareness
- Holiday
- Special Events