

**Make a *sound* choice:**

- ✓ Audio logos
- ✓ Custom messages
- ✓ Sound effects
- ✓ Licensed music
- ✓ Ringtones



**Audio Case Study #32**

**American Income Life (AIL) Big Thought Audio Bubble**

*Since its founding in 1951 AIL has always focused on working class families. AIL sells its insurance products primarily through a network of thousands of independent reps and insurance agencies. So when it was looking for branded merchandise that would stay on the desk of its reps and agents, the CleggPromo Big Thought Audio Bubble was the perfect fit. We partnered with our Distributor to program a custom 20 second voice message highlighting the core beliefs of AIL and what makes it different. All over the country as folks sat at the desks of their insurance agencies they pushed the Big Thought Audio Bubble and heard what makes AIL better. Sounds like a good investment!*



SKU: #5765

**Big Thought Audio Button**

50	100	250	500
12.09	11.65	11.32	10.99 (R)

Available with



Price includes 1 color 1 location

Set up charge 4-Color Process: \$80V, Pad Print: \$60V

- Audio & Visual message
- 10-second preloaded audio message/custom sound effect
- Push down activation
- On-Off switch