

**Make a *sound* choice:**

- ✓ Audio logos
- ✓ Custom messages
- ✓ Sound effects
- ✓ Licensed music
- ✓ Ringtones

**Audio Case Study #72**

***Eyevance Pharmaceuticals Custom Sound Card***

*Eyevance is a leading pharmaceutical company treating dry eye disease and it partnered with several leading physicians to create the first ever disease protocol initiative. To get the word out, Eyevance partnered with its distributor and CleggPromo to create a stylish custom sound card that featured a 20 second audio message speaking directly about the initiative and the important advancements being made. Eyevance mailed the audio cards out to physicians around the country, as well as inserting them into a leading trade magazine to ensure all industry leaders learned about the new program. Nothing captures attention like a well-executed custom sound card from CleggPromo.*

SKU: #912-Custom

**Digital Low Run Custom Sound Card**

| 100   | 250  | 500  | 750      |
|-------|------|------|----------|
| 10.56 | 9.41 | 8.89 | 8.04 (R) |

Price includes 10-second custom sound  
 Set up charge 4-Color Process: \$75V

- Impressive Direct Mail Vehicle
- Launch New Products
- Invitations
- Brand Awareness
- Holiday
- Special Events

