

## VIDEO CASE STUDY



### Video Case Study #25

#### Zimmer Biomet Dental Video Brochure

Zimmer Biomet has a long legacy in the dental market for marrying science and innovation to create better solutions for dentists and patients. With a trade show looming, Zimmer Biomet needed a strong communication tool to excite key thought leaders in their industry and generate traffic at their booth. CleggPromo partnered with our distributor to create the most innovative and powerful traffic builder available—a patented Video Brochure, produced right here in the USA. This innovative mailer allowed two senior executives to speak directly to their target audience and generate excitement about the new products and the upcoming show. Make sure your clients' message is breaking through and generating results with an innovative Video Brochure from CleggPromo.

SKU: #VIP301

#### Video In Print – 5" Video Brochure

50	100	250	500	1,000	2,000	3,000
69.50	52.50	46.65	44.15	41.65	40.55	39.60 (R)

Price includes 0 to 4 push buttons/Standard location  
Set up charge 4-Color Process: \$375V