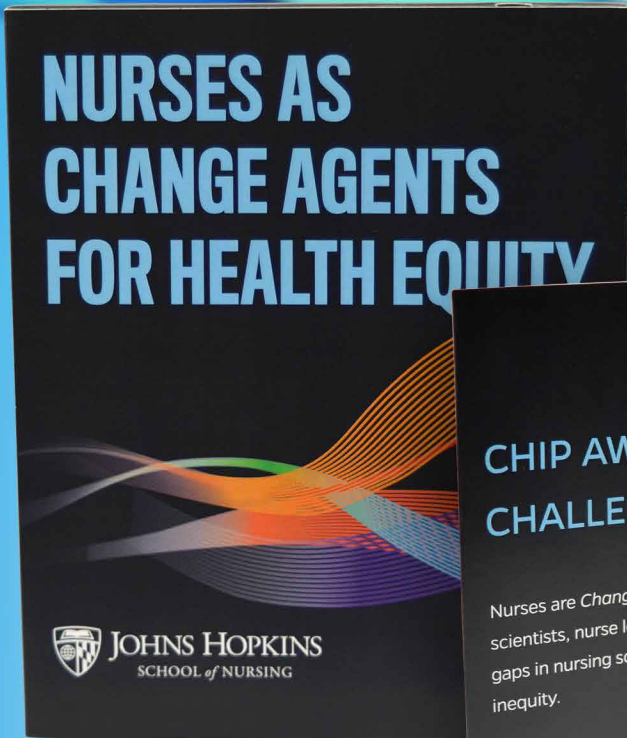


VIDEO CASE STUDY



**CHIP AWAY AT THE LAYERS.
CHALLENGE THE LIMITS.**

Nurses are Change Agents for Health Equity. Nurses—and nurse scientists, nurse leaders, and nurse educators—are taking on the gaps in nursing science, education, and research to stand up to inequity.

In every setting, nurses are challenging how we care, when, and where so that the next generation will come hard-wired to care for all people in their real lives, how they live it.



Video Case Study #33

Johns Hopkins School of Nursing Patented Video Recruiting Brochure

Challenge: In today's crowded marketplace, how can you ensure your recruiting tools are breaking through and engaging with the best and brightest among those considering your company, school or agency?

Solution: CleggPromo partnered with our distributor to create an innovative Video Recruiting Brochure for the Johns Hopkins School of Nursing. Like all programs dedicated to healthcare and science, Johns Hopkins is competing for the most successful and talented students. This group of dynamic learners and successful scholars cannot be wooed with the same old generic print brochures. CleggPromo was able to wow these candidates with a sleek Video Brochure that includes video messages from professors and successful graduates speaking to the strength of this program. Make sure your end user's outreach tools generate real results by partnering with CleggPromo on an innovative Video Mailer.

SKU: #VIP300

Video In Print – 5" Video Brochure

50	100	250	500	1,000	2,000	3,000
69.50	52.50	46.65	44.15	41.65	40.55	39.60 (R)

Price includes 0 to 4 push buttons/Standard location
Set up charge 4-Color Process: \$375V